

**GO GLOBAL,  
MARKETING ASSISTANCE SCHEME OF  
FEDERATION OF INDIAN SMALL BUSINESS (FISB)**

To make SMB competitive and viable, Federation of Indian Small Businesses has taken two steps to create cross boarder market for SMBs;

- a. To organize its own exhibition at various locations and to ensure participation of SMB at concessional prices.
- b. To provide grant-in aid to SMBs for participating in Exhibitions being organized by other Organizations.

**Scheme**

To attain the above objective, Global Federation of Indian Small Businesses has formulated a GO GLOBAL scheme. Main features of scheme are as under

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| Reimbursement of Air Fair (Economy Class) for one representative of the Company after completion of exhibition and submission of original documents | Actual Lowest Airfare offered by any Airlines or Flat \$250 USD whichever is lower |
| Incentive to be given to Exhibitors for participating In any Cross Boarder Exhibition.  | Flat Incentive of \$ 250 per stand of 9 sq meters And above                        |

An entrepreneur who is interested to be considered for above benefits and Incentives mayt submit the following documents along with the application form:-

1. SMB/SSI Registration Certificate issued by Union/Provincials Government
2. Proof of Women / SC-ST entrepreneurs
3. Last two years audited Balance Sheet
4. Brochure of the event with floor plan
5. Space booking confirmation issued by organizer of such event

**Terms and Conditions :**

- a. Chamber reserve the rights to accept/reject any application made for above scheme, without assigning any reason thereof.
- b. Chamber reserve the right to approve/disapprove any event/organizer for above grants.
- c. Any SMB shall be eligible only once in any calendar year for above scheme
- d. Above scheme is to be operated on the basis of sponsorship to be extended to Chambers ,in case there is no sponsor for any particular event, chamber shall not accept any application for above scheme.